SECURITIES AND EXCHANGE COMMISSION SEC FORM 17-C CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. 12 May 2014 Date of Report (Date of earliest event reported)

de.

- 2. SEC Identification Number A200117595 3. BIR Tax Identification No. 214-815-715-000
- 4. EMPERADOR INC. Exact name of issuer as specified in its charter
- 5. PHILIPPINES Province, country or other jurisdiction of incorporation

6. (SEC Use Only) Industry Classification Code: 12

BY

RECEIVED

- 10th Floor Liberty Center, 104 H.V. dela Costa Street Salcedo Village, Makati City Address of principal office
- 8. c/o (632)-709-2038 to 41 Issuer's telephone number, including area code
- 9. N/A Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class

Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding

1227

Postal Code

Common Shares

15,000,000,000

11. Indicate the item numbers reported herein: ITEM 9 - OTHER EVENTS

Please see attached Notice of Analysts' Briefing.

By:

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

EMPERADOR INC.

12 May 2014

DINA D. INTING Compliance Officer and Corporate Information Officer

C02412-2014

SECURITIES AND EXCHANGE COMMISSION SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (D	Date of earliest event reported)
May 12, 2014	
2. SEC Identification	ו Number
A200117595	
3. BIR Tax Identification No.	
214-815-715-00	10
4. Exact name of issuer as specified in its charter	
Emperador Inc.	
5. Province, country or other jurisdiction of incorporation	
Philippines	
6. Industry Classification Code(SEC Use Only)	
7. Address of princi	pal office
10th Floor Liber Postal Code 1227	ty Center, 104 H.V. dela Costa Street, Salcedo Village, Makati City
8. Issuer's telephon	e number, including area code
(632)-709-2038	to 41
9. Former name or f	former address, if changed since last report
N/A	
10. Securities regist	tered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA
Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common	15,000,000,000
	n numbers reported herein
11. Indicate the item	

and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to

1 of 2

the Corporate Information Officer of the disclosing party.



PSE Disclosure Form 14-1 - Notice of Analysts'/Investors' Briefing References: Section 14 of the Revised Disclosure Rules

Subject of the Disclosure

Analysts' Briefing

Background/Description of the Disclosure

Emperador Inc. will hold an Analysts' Briefing to discuss the First Quarter 2014 Results and the acquisition of Whyte & Mackay Group Limited.

Type of Briefing	Analysts' Briefing	
Subject of the Briefing	First Quarter 2014 Results and Acquisition of Whyte & Mackay Group Limited	
Date of the Briefing	May 15, 2014	
Time	5:00pm	
Venue	Rooms 1 & 2, Genting Club, Resorts World Manila, Newport Boulevard, Newport City, Pasay City	
Contact Person	Kenneth V. Nerecina	
Contact Details	kvnerecina@allianceglobalinc.com	

Other Relevant Information

Registration starts at 4:30 PM. Please note that the Analysts' Briefing is BY INVITE ONLY.

Filed on behalf by:

Name	Erika Marie Tugano
Designation	Authorized Representative
New York Control of Co	